



Images by Design, Advertising is introducing a coupon book available to all Pittsburgh Mills Employees that will feature coupons from the Pittsburgh Mills Mall stores., shops, services, and restaurants. These books will be distributed to the employees at no cost to them and is a great opportunity to increase your sales with loyal mall employees who support your store regularly.

The book is a full color publication and will feature two ad sizes: 4"x5" (half page) or 8"x5" (full page). The half page will be featured at the introductory price of \$100 while the full page ad will be featured at \$175.00. Because this is the premiere issue of the Pittsburgh Mills Employee Coupon Book, these reflect a 50% savings off the regular price.

The book is scheduled for distribution four times a year with the first distribution coming April 2012. This is a great way to spike your sales in the slower spring months by encouraging employees of the Pittsburgh Mills to spend their money within the confines of where they work.

If you are interested in reserving an ad in the limited-space publication, please contact Images by Design at 570-660-1167 and ask for Brandi Sprankle or visit www.imagesbydesignweb.com for more information. The deadline for the April edition is February 28, 2012.



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