

*Thank you for considering Images by Design to create your logo! Providing answers to the questions below is the first step in this very exciting process. Your replies to these questions will help set the stage for the kind of logo you are looking for to represent your organization. If you would like to do this consultation in person or over the phone please feel free to contact us and we will make arrangements to do so. You can fax your completed forms to 724-845-9786 "Attn: Brandi" or e-mail your replies to [imagesbydesignad@gmail.com](mailto:imagesbydesignad@gmail.com)*

*-Brandi Sprankle, Owner/Creative Director*

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone(s):** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

**Title of Organizaton:** \_\_\_\_\_

**Tag Line:** \_\_\_\_\_

**Budget:** \_\_\_\_\_

Please describe your organization. What kinds of products or services do you provide?

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How do you envision your logo appearing? (Artsy, high-end, fun, corporate, etc.)

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Brandi Sprankle, Owner/Creative Director

[www.imagesbydesignweb.com](http://www.imagesbydesignweb.com)

724-845-6618 or 570-660-1167

[imagesbydesignad@gmail.com](mailto:imagesbydesignad@gmail.com)

Preferred or company colors (if any) Also list any colors you do NOT like:

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Please use the space below to describe or sketch any style elements you would like to see in your logo. You can indicate other logos you like and/or dislike. If you list some graphics or website URLs that you like and/or dislike we can find them and take a look. Any other info you would like to fill us in on should be listed here so we can create a logo that represents your organization and is uniquely yours!



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Please rank in order of importance as it pertains to your logo: (“1” being the most important, “6” being less important.)

- Uniqueness
- Incorporation of Theme
- Color
- Graphics/Images
- Reference to Tag Line
- Cost

Images by Design is a full-service advertising agency that can provide everything your company or organization needs to bring or raise awareness of your brand. In addition to logo creation we offer a wide array of products and services. Please indicate any other products or services you are interested in exploring:

- |   |  |
|---|--|
| <input type="checkbox"/> Letterhead/Envelopes | <input type="checkbox"/> Personalized Promotional Products     |
| <input type="checkbox"/> Business Cards       | <input type="checkbox"/> Website Creation/Development          |
| <input type="checkbox"/> Postcards            | <input type="checkbox"/> Media Planning                        |
| <input type="checkbox"/> Promotions           | <input type="checkbox"/> Event Marketing                       |
| <input type="checkbox"/> Signage              | <input type="checkbox"/> Billboard Design                      |
| <input type="checkbox"/> Brochures            | <input type="checkbox"/> Invitations                           |
| <input type="checkbox"/> Pamphlets            | <input type="checkbox"/> Screen printed or embroidered apparel |
| <input type="checkbox"/> Direct Mail          | <input type="checkbox"/> Newsletters                           |



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